



West Coast Paper Mills Limited  
*Your partner in progress...*

# INNOVATION, QUALITY, SUSTAINABILITY

*inside*

West Coast Paper's Excellence Journey

**WESCO**

SERVING PAPER,   
PRESERVING NATURE



# West Coast Paper VISION

To excel in serving the demands of paper products worldwide

# West Coast Paper BRAND

To provide customers with a single-point paper products solution comprising service, quality and a superior price-value proposition.

1

The company belongs to the credible SK Bangur Group of Companies that have demonstrated a multi-decade business commitment.

2

The company enjoys the experience of around seven decades (established 1955), overcoming multiple sectorial and economic cycles. Company has highly experienced Board of Directors under whose direction the plant is run by an Industry-experienced professional team.

3

The company is an integrated Pulp & Paper Mill with 100 % captive power and round-the-year sufficient water access from Kali River in Dandeli (Karnataka).



THINGS THAT MAKE  
WEST COAST PAPER  
ONE OF THE  
RENOWNED  
PREMIUM PAPER  
COMPANY IN  
INDIA

4

The company has made significant investments from time to time in state-of-the-art manufacturing technology & equipments from the world's best companies like Valmet, Voith, Andritz, Marushi, Bielomatik and Lineomatic etc. This has helped the company to maintain its leadership position.

5

The company offers a superior quality of customized paper products under the 'WESCO' brand and a wide portfolio of wood-free paper and board (52 GSM to 350 GSM).

6

The company has a strong Balance Sheet and Credit Rating. In 2019, the company acquired Andhra Paper Ltd. having paper production capacity of 2,40,000 Mtpa. This acquisition helped in technical, cost & marketing synergies between both group companies.

## HOW WE HAVE GROWN

18,000

Mtpa, manufacturing capacity in 1959

3,20,000

Mtpa, manufacturing capacity since 2010

2,40,000

Mtpa, manufacturing capacity addition by acquiring Andhra Paper Ltd. in 2019

# West Coast Paper provides a superior product portfolio

West Coast Paper's marketing policy is in accordance with evolving international standards customized around customer needs.

The company's product line features in the established WESCO brand paper & boards, commercial to premium grades (52 to 350 GSM) across product segments:



The company consistently focus on value creation to its customers by adopting state-of-the-art technology, innovation and sustainability.

The company's Product Development and Technical team continuously focus on development of value-added products.

The company's swing manufacturing facility helps it to produce a diversified product range in line with market demand.

The company's pan-India distribution network (in almost every State) of 70 dealers – of which around 75% associated with the company for more than 15 years - ensures that products and services reach consumers well in time.

The company is having its constant presence in global export market of wood-free Manila Board/Uncoated Paper/Paper Board/MICR Cheque paper spread over Asia-Pacific, Middle East, Mediterranean and African countries.

## WESCO Premium Printing Papers



Notebook



Books



Stationaries



## WESCO COPIER & OFFICE STATIONERY PRODUCTS





# West Coast Paper provides customers with what they need, how much they need and when they need

West Coast Paper Mills is respected for being a solution-provider.

The company has earned the trust of customers for providing a one-stop solution.

The company pioneered a number of paper varieties and grades in India, providing quality and standards ahead

of the market and reinforcing its recall as a company that looks ahead.

The company's four paper machines and two board machines - installed capacity 320000 Mtpa – makes it possible to service the growing needs of customers.

The swing capacity and functional

flexibility of the machines makes it possible for the company to produce a wide range of paper and boards portfolio (52 to 350 gsm).

The company customises grades as per downstream applications across different sectors, helping sustain market share and status.

## BIG PRODUCT BASKET

### WRITING & PRINTING SEGMENT

Paper Machines	Machine Deckle cm	GSM Range	Products
PM-I	300-310	70-300	Wesco MICR, Wesco Bond, Wesco Parchment, Wesco Azurelaid, Wesco Azure Laid TSAD, Wesco Classic, Wesco Supershine, Wesco Ultrashine, Wesco Marvel, Wesco Cartridge SS, Wesco UHB Board, Wesco Walkup, Wesco Straw Base, Wesco Straw Fold, Wesco Duraprint, Wesco Duraleno, Wesco Cup Board, Wesco Wrap Pack AF
PM-II	300-315	75-300	Wesco Color Poster (Yellow, Green, Blue, Pink, Sea Green), Wesco Poster White/NS, Wesco Natural Greeting, Wesco Stiffener, Wesco Coating Base, Wesco Excel MF BUFE, Wesco Wallkup MF, Wesco Aquabase, Wesco Cup Base, Wesco Cartridge DLX
PM-III	300-305	52-90	Wesco Indigo Classic, Wesco Impression, Wesco Vibrant, Wesco Xelent, Wesco Natural SS, Wesco Azurewove SS, Wesco Documate, Wesco Nova Print, Wesco Cover ARSR, Wesco Supershine, Wesco Imprint, Wesco Straw Fold, Wesco Dura Print, Wesco Duraleno
PM-VI	514-518	58-90	Wesco Classic, Wesco Classic Beeta, Wesco Ultrashine, Wesco Marvel, B2B Copier, Copy Gold, Copy Plus



### BOARD SEGMENT

Paper Machines	Machine Deckle cm	GSM Range	Products
PM-IV	240-252	130-350	Wesco Prime Super Green, Wesco Coated Prime, Wesco Prime, Wesco Folding Box Board, Wesco Greeting
PM-V	240-252	130-350	Wesco Ecoliner, Wesco Firma, Wesco Leo



# WESCO range of products & their end applications

PRODUCT	END USE APPLICATION
<b>PAPER MACHINE-1</b>	
AZURE LAID	Legal papers, account ledger, account books, certificates
AZURE LAID TSAD	Legal papers
WESCO LEDGER CUT PACK	Legal applications
WESCO PARCHMENT	Policy bonds , certificates
WESCO MICR	Banks cheque books. Security papers.
WESCO CLASSIC	Hi-end multi-color printing applications.
WESCO CLASSIC OWS	Longer shelf paper for effective letter communication
WESCO ULTRASHINE	Hi-end multi-color printing applications.
WESCO SUPERSHINE	High end multicolor printing, premium diaries, digital printing, premium note books, bindi base paper
WESCO BOND	Letter heads, certificates, brochures, presentations, project reports, corporate stationary
WESCO NOVA PRINT	Light weight book printing
WESCO FILE BOARD	High-end files
WESCO CARTRIDGE DLX (WT./NSL)	Drawing sheets & wedding cards inner layer
WESCO CARTRIDGE SS (WT./NSL)	Printed drawing books for children
WESCO CARTRIDGE SS LS	Index card
WESCO UHB BOARD	Certificates, bonds, invitation cards, as a coating base, pharma packing etc.
WESCO MF BUFF BOARD	Post card
WESCO STIFFENER	Soap wrapper
WESCO DURA PRINT	High end paper bag, envelopes,
WESCO DURA LENO	Economy grade paper bag, grocery bag & envelopes
WESCO WRAP PACK AF	Antifungal soap inner wrapper (without PE coated)
WESCO STRAW BASE & STRAW FOLD	Paper straw
WESCO WALLKUP, WESCO CUP BOARD	Paper cup wall
WESCO MARVEL [WHITE / NSL]	Commercial printing , note book, diary, wedding card inner layer & calendar applications
WESCO COAT BASE	Base paper for coating applications
<b>PAPER MACHINE-2</b>	
WESCO POSTER [WHITE / JS / NS / BUFF]	Posters, wedding cards.
WESCO PULP BOARD [WHITE / NS / BUFF ]	File boards / envelopes, children craft work text book cover
WESCO POSTER [ALL COLOURS]	Wedding cards, files, folders and children craft work etc.
WESCO COVER PAPER [WHITE / NS]	Card covers, textbook covers
WESCO PULP BOARD [ALL COLOURS]	File boards & index cards
WESCO EXCEL MF MATT NSL	File & folders
WESCO EXCEL MF BUFF MATT	File & folders
WESCO NATURAL GREETING	Greeting / wedding cards
WESCO STIFFENER	Soap wrapper
WESCO STIFFENER SUPERIA	Godrej air pocket
WESCO COATING BASE	Base paper for coating

WESCO COATING BASE	Base paper for coating
WESCO WALLKUP MF	Paper cup wall
WESCO AQUA BASE, CUP BASE	Paper cup bottom
WESCO SEA GREEN, AQUA GREEN	Cloth insulated cover & envelope
WESCO NOVA PRINT	Light weight book printing
WESCO DURA COLOUR (WHITE, BUFF, YELLOW, GREEN, BLUE, PINK)	Basket of 6 colours for coloured paper bag
WESCO PLATO	Paper plate
WESCO COATING BASE MF (HS)	Decorative coated paper for greeting & invitation card
<b>PAPER MACHINE-3</b>	
AZUREWOVE SS	Account book, courier cover, envelopes, ledger and note book
WESCO SUPERSHINE (OFF WHITE SHADE)	High-end multicolour printing, premium diaries, & premium note books,
WESCO NATURAL SS (NATURAL SHADE)	Premium diaries, note books. Higher gsm for high end text book printing
WESCO VIBRANT	High-end multi-color printing & various publishing applications.
WESCO INDIGO CLASSIC	Writing applications viz; notebooks, answer sheets
WESCO IMPRESSION	Note book
WESCO IMPRINT	Note book
WESCO COVER ARSR	Soap wrapper
WESCO NOVA PRINT (WHITE / NSL)	Hi-bulk -lightweight books /novels
WESCO STRAW FOLD	Paper straw
WESOC DURA LENO	Paper bag, grocery bag
WESCO XELEN 70GSM	Multi-purpose business stationary paper
WESCO DOCUMATE 65GSM	Multi-purpose business stationary paper
<b>PAPER MACHINE-4</b>	
WESCO PRIME 130+GSM	Multilayer paper board for cup wall for hot & cold beverages
WESCO COATED PRIME 150+	High-end cup wall for better print
WESCO FOLDING BOX BOARD	Packaging application for pharmacy product, garments etc.
WESCO PRIME SUPER GREEN	Water based barrier coated multilayer paper board for hot & cold paper cups
<b>PAPER MACHINE-5</b>	
WESCO LEO	Paper cup wall for hot & cold beverages
WESCO ECOLINER	Paper cup bottom
WESCO FIRMA	Paper cup bottom
<b>PAPER MACHINE-6</b>	
WESCO CLASSIC	High-end multi-color printing applications. Envelopes, High-end magazines, text books, annual reports, posters etc.
WESCO ULTRASHINE	Hi-bright multi-color printing applications for hi-end magazines, text books, journals, annual reports etc.
WESCO MARVEL	For all kinds of commercial printing & writing applications.
B2B COPIER 70GSM	Both side photocopying and office stationary. High-quality printer paper, ensuring crisp and clear output.
COPY GOLD 75GSM	Ultra bright photocopier paper for both side photocopying. High-quality printer paper, ensuring crisp and clear output.
COPY PLUS 80GSM	Brilliant photocopier paper for both side photocopying. High-quality printer paper, ensuring crisp and clear output.







**West Coast Paper  
has invested in  
hi-tech equipments  
capable of  
manufacturing  
new generation  
paper varieties**

West Coast is a paper manufacturer of an international standard.

The company is an efficient user of resources by the virtue of having invested in world-class manufacturing and allied equipments.

The company made a forward-looking investment in a 500 TPD state-of-the-art Voith Paper Machine with Deckle of 5.3 metres.

The result is that the company has raised its quality to an international standard.

This hi-tech equipment – operates at 1100 MPM with a GSM range from 58 to 90 - is respected as among the best in India and the latest of its kind in the world.





# West Coast Paper is a technology-driven company

West Coast Paper has been consistently making investments in latest technologies in Pulp & Paper manufacturing that has helped deliver superior products and services. Timely investment helped to augment output, quality and productivity & reduction of cost.

The result is that the Company offers a uniform quality of customized, automated products and services comparable with global standards.

The company's validated 'wood to paper' process competence and product research have enabled it to produce a wide portfolio of wood-free paper and board of the highest quality.

The company invested in elemental chlorine free bleaching fibreline technology to produce high-bright and hi-strength pulp, with the lowest pollution load.

The high degree of bleaching has helped improve paper's optical

properties, addressing customer needs and international standards.

The company is committed to a phased investment programme directed at improving paper quality, introducing new speciality products, reducing consumption (steam, power, chemicals and water) and enhancing machine uptime.



## West Coast Paper is respected for its commitment to a holistic quality culture

West Coast Paper has inspired a recall across customers that 'If it is WESCO product, it must be top quality product.'

This aspirational quality has been derived from an investment in superior technologies, stringent processes, training and a compliance with demanding certifications.

At West Coast Paper, this quality control is 24x7, covering every process, product and machine. Quality control systems are manned by qualified professionals who does periodic scrutiny of paper samples across a range of critical parameters.

The company's high-speed paper machines are equipped with advanced

online process and quality control systems that facilitate continuous quality monitoring. The Autoline, a quality control equipment (in PM VI) is the first of its kind used by a paper mill in India.

The company's Marketing, Product Development & Quality Control team always care "Customer Voice". Regular end users feedback helps to improve product quality and service & new products development. The company always believe "Customer is always right" and make effort for customer delight. Quality complaints, if any, are resolved quickly to customer satisfaction. This culture has created a loyal customer family.

Company has licence from Bureau of Indian Standards (BIS) to manufacture MICR cheque paper and copier paper & accordingly the same are manufactured as per BIS standard specifications.





# West Coast Paper secures its resource base with access to a sustainable source of raw materials

In the business of paper manufacture, access to a proximate source of raw materials represents a foundation of business sustainability.

West Coast Paper's plantation and research wing works proactively in the area of technology-based plantations. The company works closely with farming community to grow pulpwood species based on agro-climatic conditions. This creates substantial rural employment. The company provides all technical support to farmers which helps them to generate income.

Over the years, the company invested in captive plantation approaches to enhance productivity and sustainability.

The company invested in clonal forestry across plantations to enhance wood yield and quality.

The result is that the company has been accounting for a growing proportion of resource material from proximate to its manufacturing facility.

This approach has helped secure the company's resource availability across the long-term and moderate carbon footprint related to the inflow of resource material.

**71,965**

Acres, captive plantation and farm forestry area covered by the company

## **FSC® CERTIFICATION**

Society for Afforestation, Research and Allied Works [SARA] supported by West Coast Paper has been certified as having addressed all qualifications as a well-managed group plantation in accordance with Forest Stewardship Council's (FSC®) principles & criteria, as elaborated by FCP Final Interim Standard for Forest Management Certification in India.





# West Coast Paper cares environmental footprint

West Coast Paper is a responsible green company.

The company continuously focus on adopting clean and green technology in Pulp & Paper making.

The company is committed to forest resource development which help protect green cover.

This upholds the company's commitment of 'Serving Paper and yet Preserving Nature.'

The company is certified for FSC® COC/CW Certificate Chain of Custody. This indicates that the company is consuming wood from responsible forests and managed plantations.

This ensures that only legally harvested wood is used for the manufacture of paper/paperboard, validating responsible citizenship.

The company's printing and writing paper grades are biodegradable, recyclable and environment friendly.

The company focus continuously for reducing Green House Gas emission.

The company's state-of-the-art online process control systems (at various manufacturing stages) measure and

control critical parameters. Being integrated Paper mill, company generates around 55 % power by utilising the black liquor from the pulping process.

The company's Quality Control and Environment Cell play a pro-active role in fulfilling the commitments made in the Environmental and Quality policies.

The company has transformed the wood-to-paper technology into dependable innovation-driven products sought by customers.

The company cares about environment footprint and continuously works for improving the environment management system.

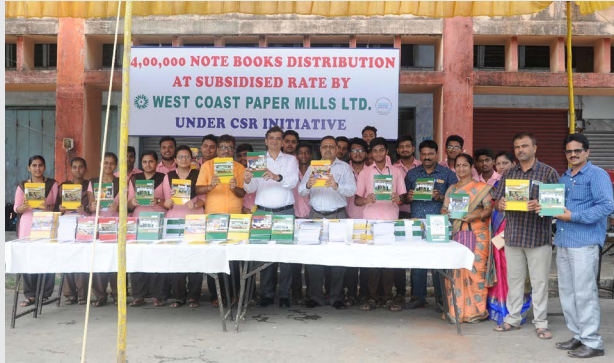
The company's environment commitment is manifested in its minimum impact best process technology that covers green production, resource conservation, responsible waste management and reduced pollution load.

The company's 3R principle (reduce, reuse and recycle) is directed towards controlling pollutants at source instead of the end of pipe.





# West Coast Paper believes in 'Society Caring'



West Coast Paper involves in meaningful welfare driven initiatives through CSR that distinctively impact the quality of life in society and helping underprivileged people.

The company's community caring initiatives are primarily in Health Care, Providing Safe Drinking Water, Education and Skill Development and Social Infrastructure Support and Maintenance.

**Under Health Care:** Medical Health check-up camps, providing medical equipment, veterinary health check-up etc.

**Under Safe Drinking Water:** Drinking water to 7 downstream villages, Providing RO water purifier system to school/college/hospital.



**Under Education and Skills Development:** Construction of Anganwadi's/Class rooms, Providing Desk, computer etc in Schools, Distribution of 4 lacs note books at subsidised price, Training program to create employment opportunities. Company also runs Pre-University College & Degree College under "Dandeli Education Society" benefiting to more than 700 rural students.

**Under Social Infrastructure Support & Maintenance:** Rejuvenation of lakes, Garden development, Bus/auto shelters, Gowshala, Community Hall





# West Coast Paper is a responsible corporate citizen

West Coast Paper Mills is a responsible value-creator.

The Company maintains the highest standard of corporate governance as prescribed by regulatory bodies. Good governance facilitates effective management control system to optimize the value for all its stakeholders.

The company has invested extensively in responsible environment management practices, the right technology, equipments, process-driven approach and

credible certifications.

The company employs around 4000 people. Company give significant importance for human resource development by focusing on employee well-being, health, safety, welfare and training & development.

The company has been recognised for its responsible environment performance, safety and energy efficiency through various awards & accolades from time to time.



## OUR OTHER BUSINESSES

### WEST COAST OPTILINKS

West Coast Optilinks is one of the leading producers of telecom cables in India. Its state-of-the-art manufacturing facility is located at the hi-tech electronics zone in Mysuru. The Company possesses an installed capacity to produce 1,07,000 km of optical fibre cable. The company is carrying out expansion at Hyderabad by putting up backward integration facility to manufacture optical fibre of 3 million fibre km and adding new optical fibre cable capacity of 1.2 lakh cable km.



### WIND ENERGY

The company has installed a 1.75 MW wind farm in South India to generate wind energy.







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**WESCO**  
*Finest Papers*

WESCO Super Shine®  
WESCO Documate®  
WESCO Classic®  
WESCO MICR®  
WESCO LEDGER®  
WESCO COATED PRIME®  
WESCO DURA COLOUR®  
WESCO B2B® Copier  
WESCO ULTRA SHINE®  
WESCO LEO®  
WESCO PARCHMENT®  
WESCO AZURELAID®  
WESCO PRIME®  
WESCO Straw Base®  
WESCO Xelent®  
WESCO INDIGO CLASSIC™  
WESCO Prime SUPER GREEN®  
WESCO UHB BOARD®  
WESCO STIFFENER®  
WESCO Wallkup®  
WESCO STRAWFOLD®  
WESCO COPY GOLD®  
WESCO Marvel®  
WESCO FIRMA®  
WESCO DURA PRINT®  
WESCO ARSR®  
WESCO ECOLined®  
WESCO CARTRIDGE®  
WESCO COPY PLUS®  
WESCO Impression®  
WESCO DURA LENO®  
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PRESERVING NATURE

