

# Shristi

WCPM HOUSE BULLETIN

Volume No.7, Issue No.1, April, 2020



West Coast Paper Mills Ltd.  
*Your partner in progress...*

## PAPEREX-2019



### TOP STORIES

- Paperex-2019
- West Coast is the First Company to Develop Plastic Free Barrier Coated Paper Board.





## PAPEREX-2019

PAPEREX 2019 – Paperex 'the business festival of paper industry' is an international event held once in every two years. The event gives an opportunity for the industry to exchange views, technology, as well as to chart out new visions and vistas. The programme menu includes conferences on various aspects of the industry as well as exhibitions.



This time the biannual conference was held between 3<sup>rd</sup> to 6<sup>th</sup> December 2019, at Pragati Maidan New Delhi, supported by most of the Paper related associations and the World Paper Forum. Paperex-2019 was the largest Exhibition and Conference in Asia for Pulp and Paper technology.

West Coast Paper Mills Ltd participated in the mega paper event displaying its own cutting -edge products. The stall put up by the company was visited by many eminent participants.







The stall of the Company was inaugurated by the Chairman Shri S.K.Bangur, in the presence of Vice -Chairman, Shri Saurabh Bangur, Executive Director, Shri Rajendra Jain, President-Tech, Shri B.H. Rathi and Sr. Vice President, Marketing Shri P.C. Maloo. Many other company officers were also present on the occasion.

**A** Dealer's Interactive meet was held on the sidelines of the Conference.







## West Coast is the First Company to Develop Plastic Free Barrier Coated Paper Board.

West Coast is the first company to develop Plastic Free Barrier Coated Paper Board 'Wesco Prime Super Green' to replace the Plastic (PE) Coated Paper used for manufacturing paper cups, plates etc. This is a major step forward in its efforts to reduce the use of plastics. The step will bring down the load of plastics on the environment.

Further, the company has held meetings with the manufacturers of paper cups in Tamil Nadu and Kerala at Coimbatore to create awareness regarding Plastic free Coated Paper Board developed by the company.



P.C. Maloo, Sr. Vice-President, Marketing, and other senior company officers were present at the meetings.





## A Dealers Meet at Kolkata.

Top dealers associated with the company were invited to Kolkata for a Meeting with the Management of the company. Chairman Shri SK Bangur, Vice Chairman Shri Saurabh Bangur, Sr.Vice-President, Marketing, Shri P.C. Maloo and the Sales team of the company interacted with the dealers.



## PICNIC-2020

A picnic was conducted on 26<sup>th</sup> Jan 2020, at Bally Bagicha, Kolkata, a well known Ceremony House, situated at the other side of auspicious Dakkhineswar Ma Kali Temple at the bank of holy river Ganga (Hooghly) near to Belur Math.

### Visuals of the games and the activities





## Felicitations to Recovery Team for Process Upgradation.

A felicitation was held on 11th January 2020 to Recovery team for successfully finding the root cause of adulteration in Furnace oil in Rotary lime Klin (RLK) using systematic problem solving tools-DMAIC (DEFINE-MEASURE – ANALYSE-IMPORVE- CONTROL) which resulted in savings of around 6 crores a year and also for stabilizing the process with minimal wastage involved.

As a part of problem solving the problem was well defined from the initial stage itself and was solved till the root cause was eliminated. The team believed that a problem well-stated is half-solved. There were some obstacles in this process, but the team never left the hope. It came back with different alternatives to achieve the target condition.







A view of the lively and useful interaction held on the occasion.



Shri Ravi Gautam, Vice-President, Commercial is seen making a point.



This project was led by Mr. G.S. Rane and was well supported by all the team members Mr. Amit Shetty, Mr. Amol Naik, Mr. Ashish Shukla, Mr. Praveen Kumbar, Mr. Sanket Verma, Mr. Santosh Nakade, Mr. Parshuram Harade and Mr. Rahul Purbey. Shri Rajendra Jain Executive Director congratulated the team on behalf of the company.



## Visit of Member Secretary KSPCB to Our Mills



Member Secretary of KSPCB, Bangalore, Shri V.B. Patil, visited our mills on 26-12-2019 along with Environmental Officer, Dr. Laxmi Kantha, Regional Office, Karwar. They witnessed the presentation made by the Executive Director, Shri Rajendra Jain.

Thereafter, they visited the Fiber line, Paper machine VI, Coal Yard & Effluent Treatment Plant. They were satisfied with the working of the plant from the point of view of the steps taken to address the environmental issues.







## Workshop conducted by Environment Officer, Dr. Laxmi Kantha, Regional Office, KSPCB, Karwar

A workshop was conducted by the Environmental Officer, Dr. Laxmi Kantha, Regional Office, KSPCB, Karwar, on 'Hazardous Waste Management, Handling & Disposal' in Feb 2020. He gave a fine presentation with relevant catching slides which was useful to manage the mill activities & day to day working of the departments. His presentation was followed by a discussion.





## Celebration Of Gandhi Jayanthi

**'Say No To Plastics'**



Gandhi Jayanti was celebrated in a befitting manner by the company.

Shri Rajendra Jain, Executive Director, garlanded the statue of the Mahatma. Further, he led a procession of the college students that carried the message of 'say no to plastics' to the community. The Tahsildar of Dandeli Shri Shailesh Paramananda and the Commissioner of Dandeli CMC. Dr. Sayed Zahed Ali participated in the programme.

Another significant aspect of the celebration was the free distribution of thousands of cotton bags at the sunday market sponsored by the Company. The people were requested to use these bags instead of the plastic bags. The gesture of the company has been widely appreciated.





## WESCO CUP-2020



Annual cricket tournament among the departmental teams for the Wesco Cup is a much sought -after affair on the campus. This time a total of 32 teams participated in the sporting event. HR Team won the tournament. Paper Godown became the Runners.

Sr. Vice President, HR and Factory Manager Shri SN Patil inaugurated the Tournament. Shri SB Naik was the Guest of Honour at the valedictory. The images of the tournament speak volumes about the joy, the competitive spirit, the heroism, the victory, the defeat and the final mood of festivity.

The company knows all work and no play makes jack a dull boy. The joy of cricket rubs itself on to the campus.





## FRESH INDUCTIONS INTO THE COMPANY



Shri Chandrashekar Kashikar  
Vice President-Operations  
Date of Joining : 11-12-2019



Shri Deepak Kumar Pandey  
Assistant Vice-President  
Mechanical.



Shri Vishal Garg  
General Manager,  
Paper Machine Operation.



Shri Arun Kumar Parida,  
AGM,  
Power House.

## CSR ACTIVITIES

### Eye Camp

An Eye camp was held in association with the Lions Club of Dandeli City. The Tahsiladar of Dandeli, Shri Shailesh Paramananda inaugurated the Camp. 350 patients were tested and 93 of them have been provided with free of cost cataract operations on the occasion.





## CSR ACTIVITIES

### Pediatric Camp

A free Paediatric Camp was organised by the Company in association with VRDM Trust, Haliyal, at Joida Govt Hospital for the benefit of rural children. The Camp was conducted by the team of veteran Dr. Rajan Deshpande a renowned child specialist. A total of 980 children were given free medical check up. Shri R. V. Deshpande MLA (Haliyal, Dandeli & Joida) visited the Camp.



### Free Health Check up Camp:



A mega Health Camp was conducted in association with VRDM Trust Haliyal & KLE's Dr Prabhakar Kore Hospital Belgaum at Govt Hospital Dandeli. A total 1600 patients were given free treatment.



## CSR ACTIVITIES

**C**reating educational infrastructure in the local schools.



Distributed 256 desks cum benches to Dandeli & surrounding down stream village schools under CSR.



Provided 11 Water Purifiers to schools and colleges of Dandeli under CSR.



Distributed 728 kids chairs, 143 round tables and 35 LED TVs to Anganwadi Day Care Centers of Dandeli & surrounding areas under CSR.



Distributed 10 office tables, 12 steel glass cup boards and 14 steel almiras to schools and colleges of Dandeli under CSR.



Provided Drinking water facility at Hassanmal Gouliwada village under CSR.



## CSR: Animal Care Camp



Veterinary Health camp was held by the company in the five down stream villages. 663 cattle were given free treatment as well as provided with nutritional supplements.

## CELEBRATIONS : Republic Day

Shri S.N.Patil, Senior Vice president, H.R. and Factory Manager was the Chief Guest on the occasion. He was given a guard of honour by the security department. Shri Patil unfurled the national flag and addressed the audience. Further he gave away awards to the selected personnel for their meritorious service.



Shri S.N. Patil Sr.Vice President-HR & Factory Manager giving away awards for exemplary service



Shri S.N. Patil receives the guard of honour.



## DASARA CELEBRATIONS

Visuals of Dasara festival celebrations at the company campus.

Shri Rajendra Jain, Executive Director offered prayers at the Deluxe ground. It was followed by the setting ablaze of the idols of Ravan, Kumbhakarn and Meghnad in a ritual symbolising the victory of the good over the evil.

A cultural event was organised by the company to mark the occasion. Thousands of people gathered on the ground to take part in the annual festivities.



## AND THEN CORONA CAME !

The company quickly joined hands with district administration in its fight against the COVID-19 pandemic.

It has provided 200 PPE Kits to the general hospital, Dandeli. Dr. Rajesh Prasad received the kits for the hospital from Shri Rajesh Tiwari.

Further as a part of its social responsibility the company set up procedures to educate the people, of both its colony as well as the city regarding measures to prevent and stop COVID-19.

Company has also distributed 2500 food kits to the needy persons in Dandeli with a view to supporting them during lockdown.

For the first time in its long history the Company was closed down in compliance with the orders of the government. Then the company also put in place a slew of measures to prevent Corona from spreading. It started sanitising all incoming and outgoing vehicles and took all other precautions as per the guidelines.

